



اللقاء الدولي
ALLEKAA INT'L



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exhibitions and conferences

www.allekaa.com

About Allekaa International

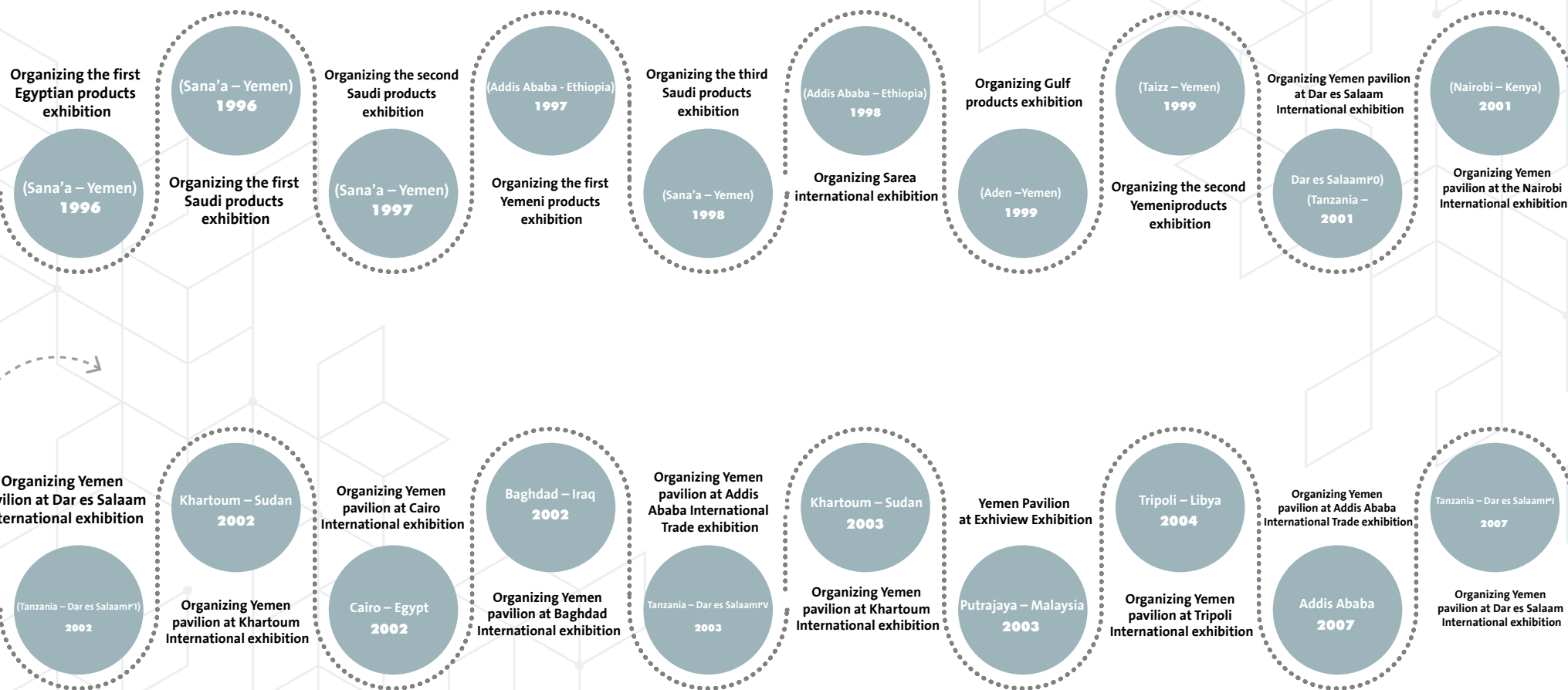


Allekaa international corporation is one of the leading Yemeni institutions in providing commercial services through organizing local and international exhibitions, which effectively contribute to economic growth, meeting with investors, publishing and exchanging information and achieving competition to reach the top. Exhibitions are considered as one of the best commercial techniques of introducing Yemeni products to foreign companies

Allekaa international provides all needed services for the event success according to different capabilities and budgets, and looking forward for new creative ideas to reach excellence to upgrade the preparing level of exhibitions and conferences to offer commercial opportunities and to meet the needs

Allekaa international professionalized in providing marketing services for products and studies with outstanding performance that satisfies clients with high efficiency in organizing and managing events according to developed methods

(2025 1996) The Local and Foreign Exhibitions & The International partnerships That organized by us during the period



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Organizing Yemen pavilion at Mombasa International exhibition

(Mombasa – Kenya)
2007

(Tripoli – Libya)
2008-2007

Organizing Yemen pavilion at Tripoli International exhibition

Organizing the Yemeni products exhibition

(Djibouti - Djibouti)
2008

(Rabat - Morocco)
2008

Organizing Yemen pavilion at Alayam International Trade exhibition

Organizing Yemen pavilion at Tripoli International exhibition

(Tripoli – Libya)
2009

(Asmara-Eritrea)
2009

Organizing the Yemeni products exhibition

Organizing Yemen pavilion at Addis Ababa International Trade exhibition

(Addis Ababa)
2010

(Tripoli – Libya)
2010

Organizing Yemen pavilion at Ramadan Shopping Festival

Organizing Yemen pavilion at Addis Ababa International Trade exhibition

(Addis Ababa)
2011

(Addis Ababa)
2011

Organizing Yemen pavilion at Addis Ababa International Trade exhibition

Organizing Yemen pavilion at Addis Ababa International Trade exhibition

(Addis Ababa)
2012

(Addis Ababa)
2013

Organizing the Yemeni products exhibition

Organizing the Yemeni products exhibition

(Hargeisa - Somaliland)
2013

(Hargeisa - Somaliland)
2016

Organizing the Yemeni products exhibition

Organizing Building and Construction exhibition

(Sana'a – Yemen)
2022

(Sana'a – Yemen)
2023

Organizing Building and Construction exhibition

Organizing Building and Construction exhibition

(Sana'a – Yemen)
2024

(Sana'a – Yemen)
2024

Organizing AUTO SHOW exhibition

Organizing Building and Construction exhibition

(Sana'a – Yemen)
2025

Our Goals



- 1** Open new markets for companies
- 2** All needs in one place
- 3** Offering a high quality services and products
- 4** Offering new techniques and keeping up with
global marketing
- 5** Making chances for companies to know their
peers in multiple fields



Allekaa International vision

Our main target is to make a breakthrough in the field of conferences and exhibitions in and outside Yemen, by setting an ambitious and realistic plans that aims to represent a professional services in organizing conferences and exhibitions. Also working on marketing the events in Yemen in particular and in a global level in order to achieve an international fame. We are on the way of achieving this vision by working side by side to build connections with sponsoring companies, agencies and ministries to approach the events to an international level. We are hardly developing our plans to brings out the efficiency of our services in the major of organizing exhibitions and conferences

Allekaa International Mission

Our mission is to provide professional services in the field of marketing, organizing exhibitions, organizing conferences and any other services related to this field. So that we organize these events with high efficiency by putting plans and strategies for developing a system that organizes conferences in Yemen



To achieve this vision, the mission is to make every effort to organize events in a professional way. with ongoing work for permanent development in every event. As a part of achieving this mission, we join hands with companies and institutions to achieve integration that serves the events we organize

Allekaa International Strategies

Our strategy is to include the best workers in the field of organizing events, including designers, developers, planning managers, public relations officials, spokespersons, marketers, writers, journalists and other experts in the field of event management and public events. Organizing any event requires huge efforts of a huge team to achieve the vision that we all work for





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